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| Testo di partenza  \*NON tradurre il testo evidenziato in giallo | Testo tradotto dal candidato | Spazio a disposizione del correttore | Penalità |
| **The Relationship Between Trust in News and Digital Platforms**  Trust in news has generated increasing academic and news industry interest, with recent surveys documenting significant declines in trust in many countries around the world (Fletcher 2020). Even after a boost to trust during the COVID-19 pandemic in some places, only 44% of people on average across the 46 markets covered by the Reuters InstituteDigital News Report 2021 agreed they can trust “most news most of the time” (Newman et al. 2021). |  |  |  |
| As scholars examine what factors may be eroding trust, the role of digital platforms has come under scrutiny. While most scholarship has focused on the role of political and social factors such as elite cues, partisan polarization, and sociocultural influences (Fawzi 2 A. A. ROSS ARGUEDAS ET AL. et al. 2021), some studies have suggested that changing audience behaviors around news consumption on platforms may be linked to decreasing trust (Park et al. 2020; Johnson, St, and Iii 2020; Xiao, Borah, and Su 2021). |  |  |  |
| Growing numbers of people rely on them to find and engage with news. This “distributed discovery” differs from direct forms of discovery, such as visiting news websites directly or watching broadcast news (Kalogeropoulos, Fletcher, and Nielsen 2018; Toff and Nielsen 2018; Gil de Zúñiga, Weeks, and Ardèvol-Abreu 2017). |  |  |  |
| Such modes of accessing news may contribute to audiences disassociating the sources of information from their specific journalistic origin. As Kalogeropoulos, Fletcher, and Nielsen (2018) show, people are less able to remember what brands they clicked on when accessing news via social media than directly. This is a potential challenge for journalists and news media who, despite having reservations, often invest in using platforms to achieve strategic priorities ranging from additional audience reach and engagement to commercial goals (see, e.g., Bell et al. 2017; Nielsen and Ganter 2017; Sehl, Cornia, and Nielsen 2021) |  |  |  |
| However, we know relatively little about how practitioners think about the implications platforms may have for audience trust in news, the question we focus on here. A small but growing number of studies have focused on trust as a product of “engaged journalism” practices (e.g., Wenzel 2020; Bélair-Gagnon and Usher 2021; Zahay et al. 2020); however, it is unclear to what extent newsrooms view platforms as simultaneously part of the problem of declining trust. Furthermore, we know little about how practitioners think about these issues beyond the US. |  |  |  |
| Focusing on how journalists talk about the role of platforms in trust in news matters because they are among the factors that inform how they navigate a changing media environment and try to earn public trust. |  |  |  |
| As evidenced by research in the burgeoning field of platform studies, the tendency for social and economic traffic to be increasingly channeled through a global online platform ecosystem has in many ways changed how entire social sectors, including the news media, operate (Van Dijck, Poell, and de Waal 2018). Scholarship on the “platformization” of news has analyzed, for example, the economic and normative impact of processes like the unbundling of news content on platforms and the datafication of audiences through metrics (Nieborg and Poell 2018; Van Dijck 2020; Jurno and de Brito d’Andréa 2021). |  |  |  |
| Research about how publishers relate to platforms has pointed toward several contentious areas. For example, news organizations experience tensions around trying to balance long-term risks and short-term benefits, fears of missing out, difficulties around evaluating results, and deep asymmetries in their relationship (Nielsen and Ganter 2017, 2022). |  |  |  |

Fonte: <https://www.tandfonline.com/doi/full/10.1080/1461670X.2022.2112908?src=recsys%20Journalism%20Studies>